



**Southwest Florida's Information Technology Industry
(Selected NAICS 2007 Annual Data)**

Description	NAICS Code	Companies	Employees	Avg. # of Workers	Avg. Ann. Wage	Total Payroll
INFORMATION TECHNOLOGY TOTAL		630	5937	9.4	\$47,888	\$283,341,962
Digital Media Subtotal		141	796	5.6	\$35,385	\$29,899,608
Printing and related support activities	3231	69	453	6.6	\$51,484	\$23,309,436
Motion picture and video industries	5121	33	302	9.2	\$16,634	\$5,018,033
Independent artists, writers, and performers	7115	39	41	1.1	\$38,036	\$1,572,139
Telecommunications Subtotal		298	4232	9.0	\$60,829	\$205,695,281
Wireless telecommunications carriers	5172	21	188	9.0	\$50,797	\$9,524,501
Data processing and related services	5182	25	53	2.1	\$57,096	\$3,049,856
Information	1022	232	3,818	16.5	\$46,563	\$177,762,719
Other information services	5191	20	173	8.7	\$88,861	\$15,358,205
Computer Products and Other Subtotal		191	909	13.5	\$47,449	\$47,747,073
Computer systems design and related services	5415	180	693	3.9	\$56,452	\$39,116,433
Semiconductor and electronic component mfg.	3344	7	162	23.1	\$37,155	\$6,019,032
Electronic instrument manufacturing	3345	4	54	13.5	\$48,739	\$2,611,608

Note: Sectors for which data are not available have been excluded

Source: Florida Agency for Workforce Innovation, Quarterly Census of Employment and Wages 2007 Annual Data