



2011 Fact Book

WORKFORCE

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Workforce

Population Projections Age 15 – 24 by Area

Region	2010	2015	% Increase
Lee County	63,118	74,772	18.46%
Southwest Florida	108,848	124,293	14.19%
Florida	2,302,739	2,314,224	0.50%

Source: Demographics Now, 2010

Southwest Florida's 15-24 year old population (those available to enter the workforce) is projected to grow faster than that of Florida, increasing by up to 18.46% by 2015.

Southwest Florida Working Age Population Projections

Age	2010	2015	% Change
15-24	108,848	124,293	14.19%
25-44	257,651	266,572	3.46%
45-64	262,021	279,308	6.60%
Subtotal	628,520	670,173	6.63%
65+	267,053	273,761	2.51%
Total	895,573	943,934	5.40%

Lee County's fastest growing occupation within Computer Specialties is Network Systems and Data Communications Analysts. Preparing for the future, Lee County offers a skilled and educated workforce.

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Lee County Non-Agriculture Employment				
(numbers in thousands)				
Industry Title	2010	2009	09-10	% Change
Total Nonagricultural Employment	196,100	196,900	-800	-0.41%
Goods Producing	19,500	20,400	-900	-4.41%
Natural Resources, Mining and Construction	15,600	16,300	-700	-4.29%
manufacturing	3,900	4,100	-200	-4.88%
Service Providing	176,600	176,500	100	0.06%
Trade, Transportation and Utilities	42,500	42,600	-100	-0.23%
Wholesale Trade	6,200	6,200	0	0.00%
Retail Trade	32,800	32,900	-100	-0.30%
Transportation, Warehousing and Utilities	3,500	3,500	0	0.00%
Information	2,800	2,900	-100	-3.45%
Financial Activities	11,000	11,200	-200	-1.79%
Professional and Business Services	23,600	23,900	-300	-1.26%
Education and Health Services	23,500	22,500	1,000	4.44%
Leisure and Hospitality	29,600	29,300	300	1.02%
Other Services	8,300	8,200	100	1.22%

Source: Agency for Workforce Innovation, 2011

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Florida Occupational Employment and Wages Cape Coral - Ft. Myers MSA (Lee County)

Title	2010 Employment	Hourly Wage (2011 wage estimates in dollars)			
		Mean	Median	Entry**	Exp***
Total all occupations	193,940	18.90	14.77	9.33	23.68
Accountants and Auditors	1,620	31.97	30.07	18.06	38.94
Administrative Services Managers	220	45.54	44.43	26.46	55.07
Bill and Account Collectors	530	16.82	16.78	13.31	18.58
Billing and Posting Clerks and Machine Operators	600	15.92	15.95	12.68	17.54
Bookkeeping, Accounting, and Auditing Clerks	3,050	16.46	16.32	11.74	18.81
Computer and Information Systems Managers	120	61.71	55.16	40.04	72.56
Computer Operators	70	21.46	21.49	15.65	24.37
Computer Programmers	280	30.71	29.27	20.00	36.06
Computer Support Specialists	420	22.68	22.07	16.62	25.70
Computer Systems Analysts	260	37.99	37.35	25.09	44.44
Customer Service Representatives	3,270	13.91	13.00	10.24	15.74
Data Entry Keyers	330	12.53	12.33	8.92	14.33
Database Administrators	50	36.82	36.35	27.50	41.49
Engineering Managers	80	51.26	49.36	40.02	56.88
Engineers, All Other	30	35.80	35.89	26.76	40.31
Financial Managers	350	54.30	50.05	29.73	66.58
Financial Specialists, All Other	200	24.79	23.04	19.02	27.69
Healthcare Support Workers, All Other	110	14.61	14.20	11.95	15.95
Management Analysts	510	44.68	30.53	20.42	56.80
Managers, All Other	170	42.26	37.34	23.03	51.87
Marketing Managers	100	43.39	34.47	23.97	53.09
Network and Computer Systems Administrators	260	38.51	35.14	24.30	45.62
Pharmacists	530	55.59	55.96	49.70	58.54
Pharmacy Technicians	460	15.38	15.05	11.77	17.19
Public Relations Specialists	250	25.20	23.06	13.02	31.30
Sales Managers	260	53.44	41.17	27.59	66.37

** Entry Wage - This is the wage an entry-level worker might expect to make. It is defined as the average (mean) wage earned by the lowest third of all workers in a given occupation.

*** Experienced Wage - This wage represents what an experienced worker might expect to make. It is defined as the average (mean) wage earned by the upper two-thirds of all workers in a given occupation.

Source: Agency for Workforce Innovation, 2011

Workforce

Lee County Job Training / Education

In a changing workplace, new technologies, job training, education and retraining are essential to the growth of our existing industry. Customized training programs can be designed to assist the employer in upgrading skills and implementing new technology. These programs are available through the selected training providers listed below.

BUSINESS AND INDUSTRY SERVICES (BIS)

BIS is a program of the Lee County School District that provides employers with effective, customized, economical training programs. BIS works with the employer to design a training program to meet the specific needs of the business. Training schedules are flexible to accommodate work schedules and can be offered at the employer's site or BIS training facility. The school district, in conjunction with other state agencies, participates financially to provide this high-quality training at the lowest possible cost to the employer.

EDISON STATE COLLEGE

The Continuing Education Institutes at Edison State College provides employee development opportunities. The focus includes health professionals; public safety; management, business and accounting; teacher preparation; career assessment; language and computer courses; and architecture, design and construction. In addition, a variety of occupational license are offered.

FGCU CENTER OF LEADERSHIP & INNOVATION (CLI)

The Center of Leadership and Innovation (CLI) is an integral part of the College of Business delivering the region's premier executive and technology education programs and providing a focal point for applied, consultative research in support of the business community of Southwest Florida. Located on the FGCU main campus, the Center houses the Executive MBA program, Regional and Economic Research, the Small Business Development Center and various faculty-led applied research institutes.

HODGES UNIVERSITY

Founded in 1990 as International College, Hodges University has established itself as one of the premier private universities in the State of Florida. Hodges University is regionally accredited with the Commission on Colleges of the Southern Association of Colleges and Schools to award Associate, Bachelor's and Master's degrees.

ITT TECHNICAL INSTITUTE

ITT Educational Services, Inc. ("ITT/ESI") provides accredited, technology-oriented undergraduate and graduate degree programs through its ITT Technical Institutes to help students develop skills and knowledge they can use to pursue career opportunities in a variety of fields. The Fort Myers location offers: Information technology, electronics, drafting & design and criminal justice programs.

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LEE COUNTY HIGH TECH CENTERS (CENTRAL & NORTH CAMPUSES)

Vocational technology training is available at two campuses in Lee County. Both centers offer training for those wishing to enter the job markets, as well as those who wish to upgrade their skills.

NOVA SOUTHEASTERN UNIVERSITY

Nova Southeastern University, a private, not-for-profit institution, offers a diverse array of innovative academic programs at the undergraduate, graduate, and professional levels, complementing on-campus educational opportunities and resources with accessible distance learning programs, and fostering intellectual inquiry, leadership, and commitment to community through engagement of students and faculty members in a dynamic, life-long learning environment.

RASMUSSEN COLLEGE

The campus in Fort Myers offers Bachelor's and Associate's degrees in many high demand fields such as: Allied Health, Business, Justices Studies and Technology and Design.

SOUTHWEST FLORIDA COLLEGE

Southwest Florida College is a Senior College accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) to award bachelor's degrees, associate degrees, and diplomas.