

The Economic Development Office is an office of Lee County government that works to attract new and diversified businesses resulting in high-wage, high-skilled jobs, retain and encourage expansion of existing businesses, and improve the overall business environment in Lee County.



Team Lee County

A public-private advisory board to the Lee County Board of Commissioners on economic development issues. The Council is made up of members representing cities; chambers of commerce; economic development and trade organizations; community, business, and education organizations and the remaining serve as officers and at-large members.



A charitable 501(c)3 organization established as a fundraising vehicle enabling individuals and businesses to actively support the marketing efforts and success of the Horizon Council and Economic Development Office.



A public board appointed by the Lee County Board of County Commissioners that authorizes Industrial Revenue Bonds and administers the Lee County Incentives Program.

For Information Contact:

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Fort Myers Regional Partnership
Lee County's Economic Development Office
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www.FortMyersRegionalPartnership.com

**INVESTING IN LEE COUNTY
IS A GREAT PARTNERSHIP**

Public-Private Models

Outstanding Quality of Life

Industry Appreciation

Commitment

Strategic Approach

Innovation

Flexibility

Involvement



Your local business can have a direct impact on the quality of life in your community.

**20th Anniversary
2011**

**INVESTING IN
OUR COMMUNITY**

A strong, vital community requires public commitment, private involvement, hard work and financial investment.

The competitive nature of attracting businesses to locate or expand, and even to work with existing businesses, requires unique skills and available resources.

Successful communities have to be innovative, flexible and market-savvy to attract top businesses.





A PUBLIC-PRIVATE PARTNERSHIP

LEE COUNTY ECONOMIC DEVELOPMENT

Economic prosperity, high-paying jobs, access to a first-rate public education and outstanding quality of life are goals shared by all communities.

In 1991, the Lee County Board of Commissioners recognized the need for a strategic approach to economic development and established a unique public-private model to promote economic development in Lee County. The Economic Development Office of Lee County was established as a County department, and the Horizon Council, a public-private advisory board, was set up to ensure private sector participation.

Today, this remarkable partnership has flourished and reaped tremendous results for the citizens and business community of Lee County. The Horizon Council continues to serve as the leading economic development organization, advising County Commissioners and the business community on economic development issues and accelerating the pro-business spirit of Lee County.

The Economic Development Office works to recruit and retain businesses, provide business assistance, and monitor emerging business issues.

THE HORIZON FOUNDATION

The Horizon Foundation, a charitable 501(c)3 organization, was established to provide a funding vehicle for businesses to invest in the long-term economic vitality of Lee County. The Foundation raises private sector money to support the marketing efforts of the Economic Development Office and Horizon Council. All private sector funds pay for direct marketing costs. Private sector funds are not used for salaries, travel, or other operational expenses.

MARKETING ACTIVITIES INCLUDE:

- Prospect visits
- Economic research
- Business assistance tools
- Sales missions to target industries
- Visibility at target industry tradeshows
- Promotional literature including: demographic profiles, prospect newsletters, direct mail, target industries collateral, Business Start-up and Business Resource Guides
- Lee County's Economic Development web-site (www.FortMyersRegionalPartnership.com)
- Annual Industry Appreciation Awards, recognizing excellence in local businesses

WHY SHOULD I INVEST?

For businesses looking for a strong Return on Investment, an investment in the Horizon Foundation is the right move. Investing in the Horizon Foundation allows local businesses to have a direct impact on improving the quality of life of our community. In a business environment where staying on top requires access to information, resources and key contacts, an investment in the Horizon Foundation and the future of Lee County is just plain good business.



Thank you to our 2010 Horizon Foundation Investors

HORIZON INVESTORS (President's Circle)



**LEE MEMORIAL
HEALTH SYSTEM**



CORNERSTONE INVESTORS (President's Circle)



chico's FAS[®]



MEDIA INVESTOR PARTNERS (President's Circle)



LEADERSHIP INVESTORS (President's Circle)

BB&T Oswald Trippe
& Company/Blue
Chip Award

Cushman and
Wakefield Southwest
Florida Alliance

Fowler White Boggs
Gulfshore Insurance

Henderson Franklin
Starnes & Holt, P.A.

Interop Technologies
LCEC

McGarvey
Development
Company

REALTOR Association
of Greater Ft. Myers
and the Beach

PREMIER INVESTORS

Algenol
City of Cape Coral
City of Fort Myers
Edison National Bank/Bank
of the Islands
Edison State College
Florida Gulf Coast
University
Home-Tech
Ken Sneed & Associates
Owen-Ames-Kimball Co.

INVESTORS

Aim Engineering
Alico, Inc./Gulf Citrus
Growers Association
BankUnited
BB&T Bank
Bolanos Truxton
City of Bonita Springs
Community of Lehigh Acres
Economic Development
Board
Compass
Construction/Cape Coral
Construction Industry
Association
Crowne Plaza of Fort Myers
Fifth Third Bank
First Community Bank of
SWFL
Florida Gulf Bank
Gora/McGahey Associates
Honc Marine/Cape Coral
Council for Progress
Kirkwood Electric
Kitson & Partners
LarsonAllen, LLP
LeeSar Healthtrust Partners
LYNX Services, LLC
Madden Research Loop
Myers, Brettholtz & Co., PA
North Cape Industrial Park
Spiro and
Associates/Chamber of
Commerce of Cape Coral
Stevens Construction
Storm Smart Industries, Inc.
SunTrust Southwest Florida,
N.A.
SWFL Workforce
Development Board
Town of Fort Myers Beach
Tween Waters Inn

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All tax deductible contributions made to the Horizon Foundation, a charitable 501(c)3 organization, are used to support the economic development activities of the Horizon Council and Economic Development Office of Lee County.

Investment Opportunities

Horizon Investor: \$15,000+ annually

- Includes two seats for senior level company representatives on the President's Circle*
- Recognition in full page Industry Appreciation ad in The News-Press
- Logo recognition in select local market publications
- Listing on www.FortMyersRegionalPartnership.com as a Horizon Investor including company profile
- Hot link from www.FortMyersRegionalPartnership.com to your web site
- Investor participation in Industry Appreciation Week activities to include: Named table of 10 and logo recognition on invitation, program and multi-media presentation

Cornerstone Investor: \$10,000+ annually

- Includes two seats for senior level company representatives on the President's Circle*
- Recognition in full page Industry Appreciation ad in The News-Press
- Logo recognition in select local market publications
- Listing on www.FortMyersRegionalPartnership.com as a Cornerstone Investor
- Hot link from www.FortMyersRegionalPartnership.com to your Web site
- Investor participation in Industry Appreciation Week activities to include: Named table of 10 and logo recognition on invitation, program and multi-media presentation

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** The President's Circle provides a forum for top Horizon Foundation Investors to come together throughout the year to receive briefings and discuss important economic development initiatives.*

All investment levels include the following benefits:

- Supporting economic development in Lee County
- Participation/visibility during Industry Appreciation Week and Annual Meeting activities
- Networking opportunities
- Recognition in Annual Report
- Hot link from www.FortMyersRegionalPartnership.com to your Web site
- Invitations to special events and programs
- Information briefings through Web site, e-mail and fax
- Opportunity to participate on advisory boards and task forces focusing on key business issues for Lee County and Southwest Florida

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Investment Opportunities

Leadership Investor: \$7,500+ annually

- Includes two seats for senior level company representatives on the President's Circle*
- Recognition in full page Industry Appreciation ad in The News-Press
- Name recognition in select local market publications
- Listing on www.FortMyersRegionalPartnership.com as a Leadership Investor
- Hot link from www.FortMyersRegionalPartnership.com to your Web site
- Investor participation in Industry Appreciation Week activities to include: Named table of 10 and name recognition on invitation, program and logo recognition during multi-media presentation

Premier Investor: \$5,000+ annually

- Recognition in full page Industry Appreciation ad in The News-Press
- Name recognition in select local market publications
- Listing on www.FortMyersRegionalPartnership.com as a Premier Investor
- Hot Link from www.FortMyersRegionalPartnership.com to your Web site
- Investor participation in Industry Appreciation Week activities to include: Named table of eight and name recognition on invitation, program and logo recognition during multi-media presentation

Investor: \$2,500+ annually

- Listing on www.FortMyersRegionalPartnership.com as an Investor
- Hot Link from www.FortMyersRegionalPartnership.com to your Web site
- Investor participation in Industry Appreciation Week activities to include: Table of eight and name recognition on invitation, program and logo recognition during multi-media presentation

All investment levels include the following benefits:

- Supporting economic development in Lee County
- Participation/visibility during Industry Appreciation Week and Annual Meeting activities
- Networking opportunities
- Recognition in Annual Report
- Hot link from www.FortMyersRegionalPartnership.com to your Web site
- Invitations to special events and programs
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Industry Appreciation Support Opportunities

All investment levels include the following benefits:

- Supporting economic development in Lee County
- Participation/visibility during Industry Appreciation Week and Annual Meeting activities
- Networking opportunities
- Recognition in Annual Report
- Hot link from www.FortMyersRegionalPartnership.com to your Web site
- Invitations to special events and programs
- Information briefings through Web site, e-mail and fax
- Opportunity to participate on advisory boards and task forces focusing on key business issues for Lee County and Southwest Florida

Investor: \$2,500+ annually

- Listing on www.FortMyersRegionalPartnership.com as an Investor
- Hot Link from www.FortMyersRegionalPartnership.com to your Web site
- Investor participation in Industry Appreciation Week activities to include: Table of eight and name recognition on invitation, program and logo recognition during multi-media presentation

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Sponsorship levels include the following benefits:

**Gold Sponsor:
\$1000+ annually**

- Sponsor participation in Industry Appreciation Week activities to include:

Four reservations, name on invitation, name recognition in printed program, and name recognition in multi-media presentation

**Silver Sponsor:
\$500+ annually**

- Sponsor participation in Industry Appreciation Week activities to include:

Two reservations, name recognition in printed program, and name recognition in multi-media presentation

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