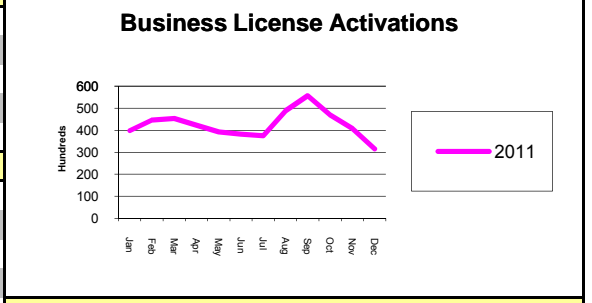


Unemployment -	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Rate	12.70%	11.70%	11.20%	10.80%	10.80%	11.60%	11.60%	11.50%	11.20%	10.70%	10.50%	10.20%
MoM % CHG		-1.00%	-0.50%	-0.40%	0.00%	0.80%	0.00%	-0.10%	-0.30%	-0.50%	-0.20%	-0.30%
Claims	3,070	2,151	2,151	2,496	2,643	2,993	2,915	2,381	1,975	2,354	1,556	1,707
MoM % CHG		-29.93%	0.00%	16.04%	5.89%	13.24%	-2.61%	-18.32%	-17.05%	19.19%	-33.90%	9.70%
Employment	241,044	242,376	245,898	245,245	242,755	238,121	240,255	240,218	243,955	244,381	245,295	243,805
MoM % CHG		0.55%	1.45%	-0.27%	-1.02%	-1.91%	0.90%	-0.02%	1.56%	0.17%	0.37%	-0.61%
Taxable Sales -	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total\$	\$817.20	\$890.70	\$1,041.60	\$873.20	\$738.70	\$727.00	\$684.40	\$673.10	\$666.10	\$722.50	\$820.60	
MoM % CHG		8.99%	16.94%	-16.17%	-15.40%	-1.58%	-5.86%	-1.65%	-1.04%	8.47%	13.58%	
Autos & Accessories\$	\$143.80	\$149.80	\$176.00	\$150.10	\$124.00	\$115.30	\$105.90	\$108.10	\$106.90	\$117.60	\$128.50	
MoM % CHG		4.17%	17.49%	-14.72%	-17.39%	-7.02%	-8.15%	2.08%	-1.11%	10.01%	9.27%	
Consumer Durables\$	\$59.60	\$60.60	\$69.70	\$57.80	\$50.50	\$51.70	\$43.60	\$46.30	\$48.80	\$52.60	\$65.40	
MoM % CHG		1.68%	15.02%	-17.07%	-12.63%	2.38%	-15.67%	6.19%	5.40%	7.79%	24.33%	
Tourism & Rec.\$	\$194.10	\$230.70	\$284.20	\$212.60	\$162.10	\$151.00	\$150.00	\$132.00	\$123.50	\$147.10	\$177.10	
MoM % CHG		18.86%	23.19%	-25.19%	-23.75%	-6.85%	-0.66%	-12.00%	-6.44%	19.11%	20.39%	
Consumer Non-Dura.\$	\$264.00	\$297.30	\$341.70	\$294.60	\$249.70	\$253.30	\$234.50	\$227.90	\$232.50	\$249.60	\$284.70	
MoM % CHG		12.61%	14.93%	-13.78%	-15.24%	1.44%	-7.42%	-2.81%	2.02%	7.35%	14.06%	
Building Investment\$	\$51.80	\$47.50	\$55.50	\$51.60	\$45.20	\$49.10	\$46.00	\$47.70	\$48.60	\$49.10	\$52.90	
MoM % CHG		-8.30%	16.84%	-7.03%	-12.40%	8.63%	-6.31%	3.70%	1.89%	1.03%	7.74%	
Business Investment\$	\$103.90	\$104.90	\$114.40	\$106.50	\$107.10	\$106.60	\$104.50	\$111.10	\$105.80	\$106.40	\$112.00	
MoM % CHG		0.96%	9.06%	-6.91%	0.56%	-0.47%	-1.97%	6.32%	-4.77%	0.57%	5.26%	
Index of Retail Activity\$	\$137.20	\$139.70	\$143.90	\$145.80	\$145.40	\$144.50	\$142.00	\$139.20	\$140.20	\$140.90	\$141.40	
MoM % CHG		1.82%	3.01%	1.32%	-0.27%	-0.62%	-1.73%	-1.97%	0.72%	0.50%	0.35%	
CPI (Region)*-	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Rate	213.589	214.735	217.214	218.820	219.820	219.318	219.682	220.471	220.371	219.969	219.961	219.469
MoM % CHG		0.54%	1.15%	0.74%	0.46%	-0.23%	0.17%	0.36%	-0.05%	-0.18%	0.00%	-0.22%
S/F Home Sales -	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Volume	1,072	1,106	1,641	1,520	1,338	1,325	1,100	1,122	1,127	992	868	977
MoM % CHG		3.17%	48.37%	-7.37%	-11.97%	-0.97%	-16.98%	2.00%	0.45%	-11.98%	-12.50%	12.56%
Median Price\$	\$88,500	\$91,500	\$101,900	\$118,900	\$114,900	\$117,100	\$106,900	\$103,200	\$110,600	\$102,100	\$106,300	\$123,400
MoM % CHG		3.39%	11.37%	16.68%	-3.36%	1.91%	-8.71%	-3.46%	7.17%	-7.69%	4.11%	16.09%
Lee Tourism -	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Visitors	393,974	423,662	549,558	518,434	445,829	334,800	396,103	304,174	252,139	271,795	364,325	
MoM % CHG		7.54%	29.72%	-5.66%	-14.00%	-24.90%	18.31%	-23.21%	-17.11%	7.80%	34.04%	
Expenditures (mil)	\$288.50	\$350.85	\$420.43	\$307.95	\$109.42	\$174.76	\$202.82	\$157.36	\$95.26	\$117.77	\$170.46	
MoM % CHG		21.61%	19.83%	-26.75%	-64.47%	59.71%	16.06%	-22.41%	-39.46%	23.63%	44.74%	
RSW Airport -	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Passengers	726,332	790,124	1,073,918	907,686	587,633	473,332	457,194	420,105	351,881	469,145	612,470	667,789
MoM % CHG		8.78%	35.92%	-15.48%	-35.26%	-19.45%	-3.41%	-8.11%	-16.24%	33.32%	30.55%	9.03%
Freight	2,677,174	2,765,626	3,324,305	2,824,674	2,457,504	2,417,260	2,429,890	2,551,443	2,618,509	2,495,486	2,557,427	3,420,022
MoM % CHG		3.30%	20.20%	-15.03%	-13.00%	-1.64%	0.52%	5.00%	2.63%	-4.70%	2.48%	33.73%
Lee Cost of Living** -	Q1'11	Q2'11	Q3'11	2011								
Index (100 = U.S. Avg.)	96.7	94.4	95.4	95.5								
QoQ % CHG		-2.38%	1.06%	0.10%								

New Construction Permits			
	Total All Jobs	Per Job	
	Volume	Value \$\$\$	Avg. \$\$\$
'10 Annual	12,709	\$298,109,740	\$23,456.59
Jan	974	\$23,600,310	\$24,230.30
Feb	1,039	\$52,891,807	\$50,906.46
Mar	1,322	\$62,188,004	\$47,040.85
Apr	1,101	\$19,282,023	\$17,513.19
May	1,211	\$30,368,933	\$25,077.57
Jun	1,230	\$27,278,161	\$22,177.37
Jul	933	\$23,099,680	\$24,758.50
Aug	1,071	\$39,988,007	\$37,337.07
Sep	806	\$35,505,004	\$44,050.87
Oct	993	\$26,583,746	\$26,771.14
Nov	1,048	\$22,997,050	\$21,943.75
Dec	841	\$21,001,988	\$24,972.64
<b>Totals</b>	<b>12,569</b>	<b>\$384,784,713</b>	<b>\$30,613.79</b>
RYoY CHG	-140	\$86,674,973	\$7,157.20
RYoY % CHG	-1.10%	29.07%	30.51%

Includes Unincorporated Areas Only

New Business License Activations		
	2011	MoM % CHG
Jan	399	-
Feb	447	12.03%
Mar	454	1.57%
Apr	423	-6.83%
May	392	-7.33%
Jun	382	-2.55%
Jul	375	-1.83%
Aug	489	30.40%
Sep	557	13.91%
Oct	469	-15.80%
Nov	408	-13.01%
Dec	315	-22.79%
<b>Totals</b>	<b>5110</b>	



**Legend**  
 Δ STLY - Change from same time last year (December).  
 \* Southern Region (Nation)  
 \*\* A Q4 specific index is not published.